

國立虎尾科技大學九十九學年度研究所（碩士班）考試入學試題

所別：經營管理研究所碩士在職專班甲組

科目：管理學

注意事項：

(1) 共兩大題，共計 100 分。

(2) 請將答案寫在答案卷上，並於答案卷上註明選答題號，若未註明選答題號，謹採計作答順序計分。

**一、問答題：（共四題，共 90 分）**

1. 績效評估的目的功能為何？績效評估的三大主要類型為何？並各舉例說明類型中的二種方法。(25 分)
2. 近年來員工福利之重要性與日俱增，何謂員工福利？請分項並舉例說明員工福利的主要類別。(25 分)
3. What is restructuring and what are its common forms? (20 分)
4. What is corporate governance and how is it used to monitor and control managers' decisions? (20 分)

**二、選擇題：（請將答案寫在答案紙上，10 分）**

1. Value chain support activities include: (5分)
  - a. converting inputs into products.
  - b. developing advertising and promotional campaigns.
  - c. distributing the product to customers.
  - d. recruiting, hiring, and training personnel.
2. Outsourcing is the: (5分)
  - a. spinning off of a value-creating activity to create a new firm.
  - b. selling of a value-creating activity to other firms.
  - c. purchase of a value-creating activity from an external supplier.
  - d. use of computers to obtain value-creating data from the Internet.